

'Children with learning difficulties - A Guide to parents and teachers' by Bela Raja released at Crossword Famous Actor Suneil Shetty & reputed Architect Hafeez Contractor graced the occasion

Mumbai, April 5, 2006: Crossword – India's leading retail bookstore chain today provided readers an opportunity to learn in the form of launch of 'Children with learning difficulties - A guide to parents and teachers' by eminent film personality Suneil Shetty and renowned architect Hafeez Contractor at Crossword (Kemps Corner). The author Bela Raja discussed the subject of the book fervently along with the parents in the audience and Hafeez, who has experienced difficulties in learning as a child



About the Book

What can you do to inculcate the habit of reading in your child? How do you make the learning of Sight Words a fun activity for your student? What do you do when your pupil refuses to pay attention in class? How do you get your bored young learner to memorise his multiplication tables?

In a clear and simple style, Bela Raja unwraps the mystery and myths surrounding the phenomenon of Learning Difficulties in children and explains why the special needs of such children must be met.

Children with difficulties in learning are very often gifted children and to tap this potential, it is necessary to teach them in a manner that they can learn. The book highlights several multi-sensory strategies that can be used by a parent or teacher or any conscientious adult, in order to facilitate learning in a child. Bela has shared her own experiences while working with children who have learning difficulties. Besides catering to the needs of children with difficulties in learning, the strategies and techniques explained can be used to make learning fun for all children.

About the Author:

Bela Raja is a counsellor and Special Educator in the field of Specific Learning Disabilities. She has over thirteen years of experience in working with children and parents. Bela set up the resource centre at The Valley School (KFI) Bangalore which was designed to cater to the special needs of children. This was one of the earliest resource centres in Bangalore. Currently she is part of the visiting faculty to The Sahyadri School near Pune.

Bela has done several teacher training programmes and has worked extensively at empowering parents to work with their children. She is a member of the National Centre of Learning Disabilities, New York and is also on the IOS (Inventory of Skills) forum of the Young President's Organisation which is a world wide organisation. Bela is also a member of MENSA, an international society that provides a forum for intellectual exchange among members.

About Crossword:

Crossword is India's leading bookstore chain, which has pioneered the lifestyle bookstore concept in India. Its innovative approach to book retailing and its achievements have received wide acclaim in India and has won the 'Reid & Taylor Award for Best Retailer of the year – Leisure & Specialty' at the India Retail Summit 2005 'Images Retailer of the Year award for the books, music and gifts category for 2005'. Businessworld rated it as the '5th Most Respected Retailer in the country' for the year 2004; the only bookstore to feature in the top ten. Launched in 1992, Crossword currently has 31 stores across 10 cities in the country in Ahmedabad, Bangalore, Chennai, Ghaziabad, Gurgaon, Hyderabad, Kolkata, Mumbai, Pune & Vadodara. It is a fully owned subsidiary of Shoppers' Stop Limited – India's leading department store chain (promoted by K. Raheja Corp.).

PR Details :

Praful Baweja/ Altaf Shaikh/Akansha Yadav
 praful@gri.co.in/altaf@gri.co.in
 grimumbai@gmail.com
 Good Relations (India) Pvt. Ltd.,
 Mumbai
 Ph: 91-22- 23535971
 Fax: 91-22- 23535980